

Strategic **Action Plan**

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*We cannot always build the
future for our youth, but we can
build our youth for the future.”*

-- Franklin Delano Roosevelt

Instruction



Develop and maintain a system of instruction that differentiates for every student's needs.

1. Execute Phase 1 and design Phase 2 of Curriculum Management Plan
2. Implement “The Big 8” instructional model, including providing training and support for staff..
3. Develop a sequential professional development framework for teachers' needs and experiences.
4. Allocate materials and resources to support differentiated instruction.

Status Update



- Audit of YAG documents is in progress. Curriculum Council applications have gone out to all campus teachers and staff to select members of CC to help give teacher voice to the YAG and curriculum pacing process. First meeting is planned for April 16.
- Implementation of the Big 8 strategies is ongoing through the use of monthly challenges. This month is writing strategies and next month is nonlinguistic representation strategies.
- Summer Professional Development Institute scheduled for the week of July 23- 27. Currently gathering feedback from staff as to what sessions will be most valuable.

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*Communication leads to
community, that is, to
understanding, intimacy, and
mutual valuing.”*

-- Rollo May

Communication



Increase the effectiveness of communication throughout the BISD community.

1. Implement a proactive, transparent, and service-oriented communications program, including providing training and support for staff.
2. Provide focus, direction, and consistency in internal and external messaging and branding.
3. Advance the use of the most effective and preferred communication methods.
4. Create opportunities to demonstrate and build trust within the district and between the district and our community.

Status Update



- Implemented a new mass notification system in the fall for parents and staff. Provided training and support for district and campus staff.
- Launched newly designed and upgraded website in February. Provided initial and continuous training for district and campus staff.
- District mobile app is in progress to be fully integrated with Skyward Family Access. Parents will have immediate access to grades, attendance, missing assignments, and more.
- Currently laying the groundwork for a streamlined method of internal communication to launch July 1.
- Involved the community and key stakeholders through a survey and in-person meetings to gather input regarding the superintendent search.

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Get the right people on the bus, the wrong people off the bus, and the right people in the right seats.”

-- Jim Collins

Recruiting & Staffing



Recruit, equip, and retain staff to increase instructional continuity and quality.

1. Expand the use of social media avenues to enhance recruitment efforts.
2. Identify and promote the desirable characteristics of the district.
3. Increase innovative instructional professional development.
4. Provide additional resources, support systems, and mentor opportunities.

Status Update



- Five upcoming recruiting fairs through mid-April. Principals will attend to assist in representing BISD and their campuses.
- Contracted with CareerArc to enhance recruitment through integrated social media marketing.
- Campus climate surveys were completed and analyzed. Information has been shared with the Executive Leadership Team, campus administrators, and the school board.
- First mentor development meeting was held on February 1st. A total of 75 district staff members expressed interest with nearly 50 participating in the first planning meeting.

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It's a simple idea. We all do better when we work together to invest in our future.”

-- Senator Elizabeth Warren

Community Partnerships



Strengthen and develop partnerships with students, parents, businesses, and community members in order to empower learner success and productivity.

1. Educate parents, business leaders, and community about way to connect with campuses and the district.
2. Boost family engagement by hosting community gatherings that are geographically convenient, by organizing events that celebrate cultural diversity, and by implementing an outreach program for first-time parents and Spanish-speaking parents.
3. Develop targeted campaigns to expand community relations programs for mentoring, volunteering, and employee perks.
4. Create a school-to-career framework that allows to interact with career professionals, to gain apprenticeships and internships, and to engage in service learning.

Status Update



- Laying the groundwork now for an expanded definition of We Believe in BISD for next year. Connected teachers/students with community leaders (“Greatness in Girls”, Christian’s Closet, enhanced Youth Career Fair coming up April 20)
- Have nearly 800 volunteers in our schools. Have expanded mentors through presentations to local churches. Updated or added 20 new employee “Perks Partners”.
- Expanded summer community education programs including Camp Einstein, Fast Forward, and Latinitas.

Status Update



- Exciting new or expanded partnerships to report:
 - With Bastrop County non-profit agencies to offer a Health Rodeo to include health screenings, community outreach, and educational conferences for parents.
 - With YMCA/Boys & Girls Club to offer a joint youth/teen night each month.
 - With AgriLife Extension & Emergency Food Pantry to explore possibility of campus food pantries
 - With Bastrop City Council for youth leadership. BYAC applications are out now to select 12 teen members. I will be recommending selections to Mayor Schroeder next month.

Status Update



- Serving the community by hosting Bastrop County Cares Leadership Council and Early Childhood Coalition meetings.
- Initiating community meetings in the LBA area to address services needed. Community event will be hosted March 24 to survey parents on needs and services.
- Spring Title I meetings are currently being scheduled to gather feedback from parents at those campuses.

Status Update



- Efforts regarding GT have been streamlined this year. The fourth community meeting this year will be May 24th at the PAC for "THE BIG SHOW". Students will be displaying their best GT project of the year.
- Students who want to go into marketing and their teachers from each of the high schools will be invited to participate in the Small Business Revolution marketing seminar coming up next month.



Thank You!

Any questions?